

**Subject:** RE: RE: USC-DTLA Center for Urban Innovation  
**From:** "Marie Rumsey" <MRumsey@ccala.org>  
**Date:** 08/26/2016 09:13 AM  
**To:** "Nick Griffin" <NGriffin@downtownla.com>

**I think Amanda Daflos from the Mayor's Innovation team would be great.**

**She is one of the Bloomberg fellows. Her contact info:  
Amanda.daflos@lacity.org Desk: (213) 978-6763 Mobile: (303)-819-7232**

**I don't think at this point it is necessary to invite anyone from Price's office.**

**I would love to join and will put it on my calendar.**

**Thanks!**

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**From:** Nick Griffin  
**Sent:** Thursday, August 25, 2016 6:39 PM  
**To:** Marie Rumsey <MRumsey@ccala.org>  
**Cc:** Elan Shore <Eshore@downtownla.com>  
**Subject:** Fwd: USC-DTLA Center for Urban Innovation

Marie - should we invite someone from the Mayor's team or the city in general? and possibly Currin Prices's office? and if so, who would be best from each? And would you like to participate? Let's discuss.

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**From:** Nick Griffin  
**Sent:** Thursday, August 18, 2016 3:06 PM  
**To:** Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)>  
**Subject:** USC-DTLA Center for Urban Innovation

Dear Downtowners,

As important DTLA stakeholders (many of whom are USC alumni), I would like to invite you to a meeting being convened by myself and [Randy Hall, VP of Research for USC](#), along with other key USC personnel and Downtown stakeholders (see list below) to explore the possibility of creating a "Center for Urban Innovation" based at USC and utilizing DTLA as its living laboratory.

The meeting is scheduled for Wednesday, September 14<sup>th</sup>, 11:30-1:00 (lunch provided) at the USC Building in South Park. If you are available and interested in participating (or have any questions) please let me know and I will follow up with additional background info and details for the meeting.

Thanks.

Nick

**USC Participants:** (confirmed to date)

- **Randy Hall** – Vice President of Research, Office of the Provost
- **Annette Kim** – Director of the Spatial Analysis Laboratory in Price School
- **Elizabeth Currid-Halkett** – Price School, research on economic development in art/culture
- **Francois Bar** – Annenberg School, communication and spatial sciences, Pershing Square team
- **Cyrus Shahabi** – Viterbi School, directs the Interactive Media Systems Center
- **Lucio Sobelman** – Viterbi School, chair of Civil Engineering
- **David Ashley** – leads the megacities program in Viterbi School
- **Bhaskar Krishnamachari**, leads an autonomous networks research group in Viterbi
- **Manuel Castells** – Annenberg School, renowned scholar on economic dev in networked societies
- **Yigal Arens** – Assoc. Director for Information Sciences Institute, heads Digital Government effort
- **Colin Maclay** – incoming director of the Annenberg Innovation Laboratory
- **Stevens Center** representative (TBD)

**DTLA Invitees:**

- **Nick Griffin** – Director of Economic Development, Downtown Center BID
- **Jessica Lall** – Executive Director, South Park BID, USC Alum
- **Clare De Briere** – COO / EVP at The Ratkovich Company, USC Alum

- **Sonnet Hui** - General Manager, Design and Development at Hazens Group, USC Alum
- **Carl Cade** - Asset Manager, Tribune Real Estate
- **Ava Bromberg** - SVP, The Reef, President and CEO, Creative Urban Solutions, Inc.
- **Jeff Badertscher** - VP, LBA Realty (USC South Park bldg.), USC Alum
- **Noel Hyun** - Real Estate/Land Use Attorney, Liner LLP. USC Alum
- **Tanner Blackman** - Partner, Kindel Gagan, Adjunct Professor, USC. USC Alum
- **Patrice Hopper** - Senior Director, Marketing, Brookfield Properties
- **Shane Phillips** - Director, Los Angeles Streetcar, Inc., Founder/Editor, Better Institutions, USC Alum
- **Ari Simon** - Downtown Area Director, Office of Councilmember José Huizar, USC Alum
- **Krisztina “Z” Holley** - Founder, MAKE IT IN LA, founding Executive Director, USC Stevens Center
- **Paul Bricault** - Partner Greycroft Partners, Mayor's Council for Technology & Innovation, USC professor and Alum
- **Gregory Curtain** - Founder/CEO, Civic Resource Group. USC professor and Alum
- **Simon Ha** - Principal, Steinberg Architects, Re:Code LA, Downtown 2020 Committee

**Nicholas Ziff Griffin**  
Director of Economic Development

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**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7522 | Fax: 213-416-0858  
Web: [DowntownLA.com](http://DowntownLA.com)

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